



Habitat
for Humanity®
Okanagan



TRAINE
FOUNDATION

Jingle Bell Build 2025

November 19th 2025

Sponsorship opportunities

Build Homes. Build Community. Build Hope.

This holiday season, we invite you to stand with us as we work to build brighter futures for families in the Okanagan. Sponsorship of our Jingle Bell Build is more than brand visibility, it's an opportunity to show leadership, generosity, and compassion.

Jingle Bell Build is a joyful, high energy, high impact event that unites local businesses in a shared mission. With every gingerbread house built, we celebrate the work being done to build **REAL** homes for local families.

Your support helps us create safe, affordable homes, strengthen community ties, and provide hope where it's needed most. Families who move into Habitat homes gain the foundation to build better lives for themselves and their children.

Your sponsorship makes this possible. It provides the resources to build homes, empowers families, and sends a clear message that your company cares deeply about the well-being of our community. By sponsoring, you're not just supporting an event, you're helping to create lasting change across the Okanagan.



Sponsorship packages



Presenting Sponsor

\$10,000

1 available

- Naming rights: Presented by Traine Charitable Foundation
- Premium logo placement on ALL event materials & signage
- Recognition in press releases, ads, and media coverage
- Speaking opportunity at event
- 2 full teams (10 participants) with VIP table placement
- Sponsor spotlight posts on social media
- Recognition in newsletter & annual report
- Featured in post-event thank-you ad



Destination Habitat Sponsor

\$6000

1 available

- 2 full teams + 1 bonus ReStore volunteer team
- "Destination Habitat" lounge space with signage
- Logo on event signage, website, social media
- Recognition in press releases & post-event communications
- Sponsor spotlight posts on social media
- Recognition in newsletter & annual report
- Featured in post-event thank-you ad



Hope Builder Sponsor

\$3000

4 available

2 LEFT!

- 1 team of 5 participants
- Logo on event signage, website, social media
- Recognition in press releases & post-event communications
- Acknowledgment during event
- Sponsor spotlight posts on social media
- Recognition in newsletter
- Featured in post-event thank-you ad



North Pole News Desk Sponsor

\$5000 in kind

3 available 1 LEFT!

- Logo on all digital content
- Social media features and event recognition
- 1 team table for 5 participants
- Helps showcase families, volunteers, and stories of impact

Sponsorship packages



Elfie Selfie Station

Sponsor

\$1000

4 available

- Corporate name and logo on event communications
- Social media
- recognition on HFHO platforms Facebook, Instagram, LinkedIn
- Featured on the dedicated Jingle Bell Build website
- Habitat for Humanity Okanagan proud supporter decal for place of business



Cornerstone

Sponsor

\$500

14 available

- Corporate logo on official Jingle Bell build kits for contest
- Social media recognition on HFHO platforms Facebook, Instagram, LinkedIn
- Build and decorate a pre-cut wooden gingerbread house kit provided by Habitat Okanagan to sell at the local ReStore.
- Recognition in the monthly electronic newsletter



Tree of Hope

Sponsor

\$250

11 available

- Logo/Ornament on Tree of Hope
- Social media shoutout on HFHO platforms Facebook, Instagram, LinkedIn
- Social media mentions highlighting your sponsorship
- Company logo featured on the dedicated Jingle Bell Build website

Sponsorships on this page do not include complimentary team registration(s).

Sponsor benefits

Brand Alignment

Position your brand as a champion for affordable housing and community building in the Okanagan.

Brand Visibility

Boost your visibility through Habitat's multichannel marketing and community outreach.

Impacting Lives

Every dollar raised at the Jingle Bell Build supports Habitat's affordable homeownership program in the Okanagan.

**Sponsorship
deadline:
Nov. 1st!**



TRAINE
FOUNDATION



Habitat
for Humanity®
Okanagan

Danielle Smith
778-755-4346 ext 210
resourcedevelopment@hfhokanagan.ca

Visit our website
www.habitatforhumanityokanagan.ca