



Strategic Plan 2022-2025

Building Better Communities

MISSION

We bring communities together to help families build strength, stability, and independence through affordable homeownership.

VISION

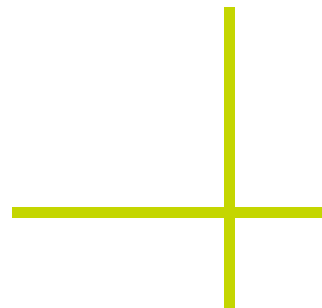
A world where everyone has a safe and decent place to live.

KEY OBJECTIVES

RESOURCE DEVELOPMENT GROWTH

It is our goal to increase the amount raised each year so we may serve more families. This can be achieved from grants, fundraising events, sponsorships and donations from both businesses and individuals.

- Increasing the amount of money raised annually
- Developing a unique high revenue signature event
- Forming new relationships and partnerships
- Raising awareness of the Habitat for Humanity Okanagan program



IMPROVING GOVERNMENT RELATIONS

Through the development of impactful relationships, Habitat Okanagan will be recognized as an integral element of governmental strategies to address the Canadian affordable housing crisis.

- Developing a multi-layered strategy with all levels of government
- Forming formal and informal relationships with government and city council
- Increasing opportunities for land acquisition
- Influencing land-use decisions

CONSISTENT BUILD CYCLE

To have a bigger impact and serve more families in the Okanagan we must increase our build frequency.

- Developing a land bank that will provide consistent future build opportunities
- Building relationships with developers and partners to accelerate the frequency in which we build
- Exploring creative home designs and seeking more cost-efficient methods
- Expanding our impact on the families in need of affordable housing in the Okanagan

