

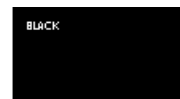
## T-shirt sponsorship benefits and recognition



Thank you for your interest in supporting Habitat for Humanity Okanagan through t-shirt sponsorship. We offer some excellent pricing, marketing, and awareness opportunities for your business while showcasing your community involvement.

**Sponsorship for 100 Habitat for Humanity ReStore t-shirts with your logo placed on the sleeve is a \$1000 investment.** The Habitat ReStore volunteers wear their t-shirts at the ReStores every day they volunteer. **294,000 shoppers** visited our ReStores in 2019 and the number is growing. The t-shirts will all be distributed and worn for a minimum of a one-year period or until the t-shirts become worn out or faded.

Habitat operates four ReStores in the Okanagan. There are locations in Kelowna, West Kelowna, Vernon, and Penticton. You can choose one store for the t-shirts to be worn or divide them amongst the stores of your choosing. You can also choose from 4 colour palettes.



## **Additional benefits**

### **Photo opportunity featuring your support**

A Habitat for Humanity Okanagan representative will take a photo of you with your sponsored t-shirt. This photo will be used by Habitat for recognition purposes.

### **Blog post**

Your t-shirt sponsorship would be recognized on Habitat's blog post on the website

### **Website logo placement**

Your business logo, with a link to your website, will be featured on Habitat's website

### **Social Media**

Habitat will post about your sponsorship on our 4 social media platforms with over 4000 followers. Facebook, Twitter, Instagram and LinkedIn

### **Eblast**

Habitat will send an email to over 3000 of their constituents in their monthly e-blast letting their stakeholders know about your sponsorship

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### **Contact:**

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