

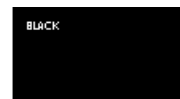
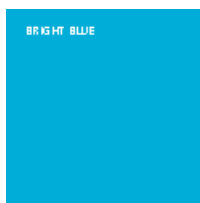
T-shirt sponsorship benefits and recognition



Thank you for your interest in supporting Habitat for Humanity Okanagan through t-shirt sponsorship. We offer some excellent pricing, marketing, and awareness opportunities for your business while showcasing your community involvement.

Sponsorship for 100 Habitat for Humanity ReStore t-shirts with your logo placed on the sleeve is a \$1000 investment. The Habitat ReStore volunteers wear their t-shirts at the ReStores every day they volunteer. **294,000 shoppers** visited our ReStores in 2019 and the number is growing. The t-shirts will all be distributed and worn for a minimum of a one-year period or until the t-shirts become worn out or faded.

Habitat operates four ReStores in the Okanagan. There are locations in Kelowna, West Kelowna, Vernon, and Penticton. You can choose one store for the t-shirts to be worn or divide them amongst the stores of your choosing. You can also choose from 4 colour palettes.



Additional benefits

Photo opportunity featuring your support

A Habitat for Humanity Okanagan representative will take a photo of you with your sponsored t-shirt. This photo will be used by Habitat for recognition purposes.

Blog post

Your t-shirt sponsorship would be recognized on Habitat's blog post on the website.

Website logo placement

Your business logo will be featured on Habitat's website.

Social Media

Habitat will post about your sponsorship on our 4 social media platforms with over 4000 followers. Facebook, Twitter, Instagram and LinkedIn.

Eblast

Habitat will send an email to over 3000 of their constituents in their monthly e-blast letting their stakeholders know about your sponsorship.

Contact:

Please contact Kathleen Lemieux, Director of Fund Development

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