

Gingerbread House Contest Sponsorship Benefits and Recognition

Habitat's first annual gingerbread house photo contest theme is **"There's no place like home"**. This year especially, our homes have never meant more, and for many have been a "safe haven" during this unprecedented time! Participants first purchase a "building permit". The permit fee provides them with a basic **gingerbread kit**. Kits can be picked up from any one of the Habitat for Humanity ReStores in Kelowna, West Kelowna, Vernon or Penticton.

Thank you for your interest in supporting Habitat for Humanity Okanagan through a **gingerbread house contest** sponsorship. Habitat offers some excellent pricing, marketing, and awareness opportunities while showcasing your community involvement.

For a \$500 investment you can become a sponsor of the event!





Sponsorship Benefits

Logo placement on posters, social
media, website and more!

Sponsorship Benefits

- **Photo opportunity featuring your support**
A Habitat for Humanity Okanagan representative will take a photo of you and a gingerbread kit. This photo will be used by Habitat for promotional recognition purposes
- **Blog post**
Your sponsorship would be recognized on Habitat's blog post on the website
- **Website logo placement**
Your business logo will be featured on Habitat's website
- **Social Media**
Habitat will post about the sponsorship on our 4 social media platforms with over 4000 followers. Facebook, Twitter, Instagram, and LinkedIn
- **Eblast**
Habitat will send an email to over 3000 of their constituents in their monthly e-blast letting their stakeholders know about your sponsorship
- **Logo placement on gingerbread kits**
Your company's logo will be on all the kits sold. 300 have been pre-ordered
- **Logo placement on photo contest platform**
Your company's logo will be featured as title sponsor
- **Logo placement on photo contest poster**
Your company's logo will be on all promotional posters and placed in Habitat's four busy ReStores and many other locations
Contact communityengagement@hfhokanagan.ca or call 778-755-4346 ext 210